

MINUTES OF THE IPA BOARD MEETING HELD ON 4 SEPTEMBER 2008 AT 17:30 IN THE PROTEA PARK HOTEL STELLENBOSCH

PRESENT:

Rua Petty (facilitator)
Peter Dorrington (RSA)
Eduardo Olate (Chile)
Lennart Loven (Canary Islands) - Observer
Isidoro Rodriguez (Canary Islands)
António Domingues (Azores)
Mário Oliveira (Portugal)
Angel Proano (Ecuador)
Cesar Medina (Colombia)
Carlos Ormonde (Portugal-Azores)
Fernando Sieuve de Menezes (Portugal-Azores)
Juan A. Rodriguez Perez (Canary Islands)
Pam Shingaki (Hawaii/USA)
Flavia Schiappacasse (Chile)
Ken Leonhardt (U.S.A)
Geoff Jewell (NZ)
Avner Silber (Israel)
Hans Hettasch (RSA)
Maria José Leandro (Portugal)
Clive Wakefield (Zimbabwe)
Audrey Gerber (Australia)

ON INVITATION: Jaap Stelder (Director: OZ Import BV)

1. CALL TO ORDER

Mr Rua Petty, chairman of IPA Board, acted as facilitator of the board meeting and called the meeting to order.

2. ROLL CALL

There were 22 delegates present (IPA, observers and one person on invitation). Ms Pam Shingaki represented Hawaii in place of mr C Wilson.

3. APPROVAL OF PREVIOUS MINUTES (3 September 2008)

After one correction was done; the minutes was taken as read and approved. No additional comments.

Proposed: Ken Leonhardt

Seconded: Rua Petty

4. **PETER MATTHEWS RESEARCH FOUNDATION**

Mr Petty introduced mr Jaap Stelder, director of OZ Import in Holland, to attendees. He made a presentation and recommendation to the board regarding funding of the Research Foundation. He was contacted by mr Conrad Archer about 12 months ago requiring funds. According to mr Stelder all products sold in Holland are levied by a company named PT which is a platform where the interest of the horticultural industry is being defended. Mr Stelder suggested that this body should be asked to donate funds from their research budget (on a regular basis) to the IPA for the Peter Matthews Research Foundation which will benefit the whole industry. According to mr Stelder PT was approached some time ago and they responded very positively to the request.

Mr Stelder undermined to facilitate the process of IPA submitting a very well defined research proposal to PT for positive consideration. IPA Board members must keep in mind that the PT body has to justify their expenses in a proper way. The new IPA Board will compile the research proposal in conjunction with the IPWG for submission to PT. IPA Board members approved the process and gave mr Stelder authorization to proceed with the investigation and report back to board members in due course.

Action: Mr Jaap Stelder

Mr Wakefield also reported on Zimbabwe's voluntary contribution to the Peter Matthews Research Foundation.

Proposal from IPWG:

Recommendation to spend:

US \$5000 (IP Bursary Fund)

US \$1000 (Peter Matthews Research Foundation)

Total: US \$6000 spent on 3 research projects (as approved by IPWG Council).

IPA Board agreed to release US \$ 6000 to the IPWG on condition that the workgroup give regular feedback on the progression of the 3 research projects. The Board requested that the research guidelines should be reviewed during the 2010 IPA Conference. Motion accepted.

Mr Petty reported that RJT Ranch already paid the amount of US \$ 1038 for the shipping of horticultural books to RSA. The Ranch is therefore submitting a bill of US \$338,01 to IPA and contribute the difference (US \$800) to the Peter Matthew Research Foundation. The Board of Directors approved the expenditure as stipulated.

5. **2010 IPA CONFERENCE**

After a long discussion IPA Board decided to accept Portugal as the host country of the next IPA Conference in August 2010. Given the fact that a Horticultural Symposium (ISHS function) will take place at the same time and venue; the

IPWG will assist Mrs Maria Leandro and Mr Mário Oliveira with the conference arrangements. The IPA Board will be provided with a detail cost analysis.

Action: IPWG/MJ Leandro/M Oliveira & organizing committee

It was proposed that Chile will be the host of the 2012 IPA Conference.

Action: Eduardo Olate

6. COMMUNICATION STRATEGY

Communication mediums:

1. Journal:
Board decided to continue with the Journal as the more formal way of communication.
2. Newsletter and coordination with Protea Associations:
Effective communication medium on a regular basis regarding research, future conferences etc.
3. Website:
Mr Hettasch reported that the Deciduous Fruit Producers Trust in Paarl RSA, who is responsible for the IPA's administrative function, will be the new web master. It was decided to get a quote from the DFPT for managing the website and doing basic secretarial work for a 12 month period (board members agreed on a maximum amount of R20 000 per year).
Action: H Hettasch/P Dorrington

Mr Petty proposed that a website committee must be established to assist the DFPT in re-designing the website (within a budget of ± US \$ 4000 per year). The committee is made up on a voluntary basis.

IPA Board was all in favor of the motion.